VR Volvo Trucks

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Our existing VR trainings are used in 4 out of 5 Sales Areas already today

- VR trainings are live in ~ 40 markets whereof 6-8 markets are using one or several VR trainings on a monthly basis
- Today 3 trainings are available including
 2 products and 1 component
- More than 685 technicians have participated in one or several of our VR trainings
- Still ~ 50 VR headsets available to order from Ghent warehouse





VR trainings can continuously be improved and are both scalable and can be used globally over and over again

VAS road safety

Lean for retail

VAS remote assist

Vehicle handover

Parts training

Launches

Health & Safety

Customer interactions

Leadership

2020 - 2022 2023 2017

Focus for development

Muscle memory

VR solution and trainings

Component garage

VR training platform

Single-user

VISTA

Multi-user collaboration Hazardous operations Expensive/ Scarce components

Emob rig and complete HD vehicle LNG vehicle and receiver unit Further development of VISTA

EATS

Lobby & device management Navigator integration Purchasing & It support structure Re-use of existing solutions for sales Expand component garage Behaviour analysis, Soft skills

LNG and E-mob HD for sales Body builder configuration tool

Emob MUC, Systems (Electrical, Air, Fuel, Thermal)

Additional Lobby & device management development Additional integration (Navigator, Browser, O365) Global assets structure implementation

Increased accessibility and efficiency by going from a market centric level to a **dealer centric training level**

2017 2020 - 2023 2024

VR Head-sets

X4

X 300

X ~ 1 000

Training development

Step 1: Market training center

- 5 students and 1 trainer per session
- Market training center level

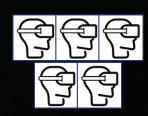
Step 2: Market training center and dealer

- 5 students and 1 trainer per session
- Market training center level
- 1 headset per dealer to join remotely from the dealer location.

















Virtual Reality trainings lead to new possibilities and increase effectiveness





Pain point: Hazardous trainings on Emob and LNG

- 24/7 experience and practice alone or in group
- Practice fault scenarios in a safe manner



To overcome distance

Pain point: Too long time away from work when in F2F training

- Reduce time away from work
- Less need to travel → Reduce CO2 footprint and travel cost



For Component access

Pain point: Limited access of physical components

- Instant global access to a vast number of components
- Increased component learnings by possibilities to dissect, see through, and dismantle components



For Product access

Pain point: Limited access to products

- Visualize vast number of truck configurations including body builder options
- Train on products that are not yet existing/ manufactured
- Visualize the invisible e.g. different kinds of flows (electrical/cooling etc.).



For effectiveness

Pain point: No possibility for hands-on training remotely

- Instant reset of product and component in VR
- 4x faster to train in VR

VR Studies shows that students are:

 4x more emotionally connected to content and 75% more confident to apply skills learned

Demo video

Virtual Reality Training with Oculus Headsets